Reed Mason

INDUSTRIAL DESIGNER

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As a lifelong outdoor enthusiast, I understand the importance of thoughtfully designed, high-quality gear. **I strive to create products that are beautiful, functional, and sustainable.** From backpacking to biking to surfing, I would love to have a direct hand in developing and designing gear that enhances the outdoor experience for all.

EDUCATION

Western Washington University — Bellingham WA
Industrial Design B.S. — Graduating June 2028

WORK EXPERIENCE

Instructor
April 2026 → Current
Lakewood Boathouse • Bellingham, WA

Lead and assisted with teaching sailing, windsurfing, and paddle-craft lessons to groups of 10+ students and faculty. Helped renters with watercraft rigging and launching procedures. Patrolled water to provide instruction, assistance, and rescues to renters.

Boathouse Attendant
March 2025 → April 2026
Lakewood Boathouse • Bellingham, WA

Assisted students, faculty, and alumni with watercraft rental and usage while ensuring patron safety. Utilized an online record-keeping system to manage inventory. Conducted facility cleaning and landscape maintenance.

Concessions Lead
June 2022 → August 2024
Bellingham Bells Baseball Club • Bellingham, WA

In a fast-paced environment requiring a courteous demeanor and innovative thinking skills, led Group Event Catering by setting up food stations, collecting vouchers, and monitoring and restocking food/drink for groups of up to 400.

PROFICIENCIES

- SOLIDWORKS
- Rhinoceros 3D
- Illustrator
- Lightroom
- Photoshop
- KeyShot Studio
- Figma
- Prototyping
- Soft Goods
- Woodworking

STRENGTHS

- Collaborative
- Curious
- Innovative
- Organized
- Diligent
- Reliable

HONORS

WWU President's List
Top 10% Spring 2026

Boy Scouts of America
Eagle Scout Rank June 2024

Admissions Achievement Award
Fall 2024

INTERESTS

- Mountain Biking
- Watersports
- Snowboarding
- Backpacking
- Fine Art
- Cooking
- Upcycling
- Music